



KMOV  
One Memorial Drive  
St. Louis, MO 63102

LUC Inc.  
25 Whitlock Place SW  
Suite 201  
Marietta, GA 30064-3142

## Contract #

**852946**

**Schedule Dates** 10/01/12-10/07/12  
**Advertiser** Chris Koster for Missouri Attorney General (26939)  
**Agency/T-Code** LUC Inc. (2304)/867768541  
**Product** Political - State Attorney General (1184)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Daniell, Brad (1062)  
**Sales Office** TeleRep - Atlanta  
**Buyer Name** BRIMER,CHRIS  
**Phone/Fax** (314) 514-5684 /  
**CPE** N/A  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ATTORNEY KOSTER  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/06/12  
**Last Modified** 09/06/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06302166  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,391.00  
**Net Total** \$13,549.00  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	45	\$15,940.00
<b>Grand Total:</b>	<b>45</b>	<b>\$15,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	48386- News @ 5am	5	X	X	X	X	X			5	\$85.00	\$425.00	St. Louis (KMOV) (KMOV)	HV MADE RATE ADJ, AWAKE NEWS 5AM	9/6/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	20015- News @ 6am M-F	5	X	X	X	X	X			5	\$180.00	\$900.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	9/6/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	131968- CBS This Morning	5	X	X	X	X	X			5	\$90.00	\$450.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/6/12
4.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	20023- News @ 12noon M-F	5	X	X	X	X	X			5	\$225.00	\$1,125.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/6/12
5.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	20054- News @ 5pm M-F	5	X	X	X	X	X			5	\$450.00	\$2,250.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/6/12
6.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	20055- News @ 6pm M-F	5	X	X	X	X	X			5	\$450.00	\$2,250.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/6/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	20062- News @ 10pm M-F	5	X	X	X	X	X			5	\$900.00	\$4,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/6/12
8.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20103- News @ 6pm Sa							1		1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)	CH4 NEWS SAT	9/6/12
9.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20108- News @ 10pm Sat							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	CH4 NEWS SAT	9/6/12
10.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8A- 10A (CT)								2	2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	9/6/12
11.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	20789- News @ 10pm Sun								1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	CH4 NEWS SUN	9/6/12
12.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	20053- Entertainment Tonight	5	X	X	X	X	X			5	\$450.00	\$2,250.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT	9/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: